

Unnati Ladder

Growing Together

Contact: **Prashant Srivastava** Mob: **+91 9326950999** Mail us @ **unnatiladder@gmail.com**

Select from a wide range of offerings..

FRANCHISING

(FOCO- Franchise Owned Company Operated

- One time Investment
- Branding and Operations taken care by the Brand

FOFO – Franchise Owned Franchise Operated.

- Complete Ownership of Investor
- Self owned and managed mode

Brand Leasing

- Use the brand for a specified duration
- Use the brand over specified location
- Use the experience for creating your own brand/product

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Select from a wide range of offerings..

Our Service offering not only facilitates your business initiation. We completely understand that you need support in our business areas and we equip ourselves for a ready to avail package for your business execution.

Few of the areas of expertise, however not limited to are :

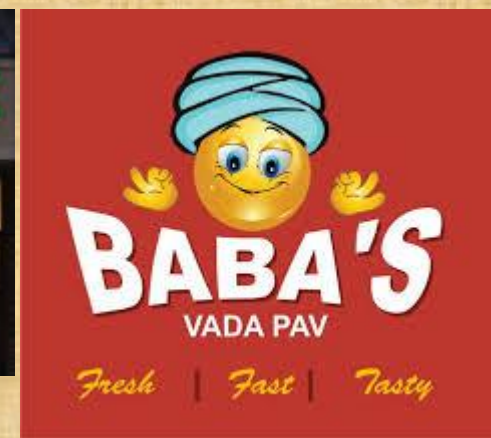
- **Round the clock consulting services for Branding**
- **Consulting services for Sales growth**
- **Train the sales resources**
- **End to end strategic planning and execution support**
- **Support over Idea creation**
- **Start to end consulting in converting the idea**
- **“Go to market “plans and support**
- **Concept design**

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Our Brand Partners



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S.NO	Vertical	Brand Name	Area Required	Franchise Fee	Investment	Model
1	Food and Beverages	Cheesiano Pizza	500 - 700 Sq Ft	5 Lakhs	35 Lakhs	FOFO
2	Food and Beverages	TYM Café	500 - 700 Sq ft	3 Lakhs	20 Lakh	FOFO
3	Food and Beverages	Cuba Libre Cuban Pub	6000 - 8000 Sq ft	20 Lakhs	2Cr	FOFO
4	Food and Beverages	Cuba Libre Cuban Café	5000 - 6000 Sq Ft	18 Lakhs	1.3Cr	FOFO
5	Food and Beverages	Khan Sahab Fine Dine	5000 - 6000 Sq Ft	20 Lakhs	1.5 Cr	FOFO
6	Food and Beverages	Khan Sahab Express	300 - 400Sq Ft	5 Lakhs	20 LAKHS	FOFO
7	Food and Beverages	Sizzling Jeo	300 - 400Sq Ft	5 Lakhs	20 LAKHS	FOFO
8	Food and Beverages	Sizzling Jeo Casual Dining	5000 - 6000 Sq Ft	15 Lakhs	80 LAKHS	FOFO
9	Food and Beverages	Rolls Mania	500 - 700 Sq ft	5 Lakhs	19 Lakhs	FOFO
10	Food and Beverages	Mishal Darbar	300 - 400Sq Ft	2 Lakhs	7 LAKHS	FOFO
11	Food and Beverages	Sai Café Katta	300 - 400Sq Ft	3.5 Lakhs	8 LAKHS	FOFO
12	Food and Beverages	Chai Garam	300 - 400Sq Ft	5 Lakhs	15 LAKHS	FOFO
13	Food and Beverages	Subway	1000 Sqft	8 Lacs	65-70 Lacs	FOFO
14	Food and Beverages	Barista Café	1000 Sqft	8.5 Lacs	45-48 Lacs	FOFO
15	Food and Beverages	Moti Mahal Delux	1500 Sqft	10 Lacs	75-90 Lacs	FOCO
16	Food and Beverages	Moti Mahal Express	500 Sqft	6 Lacs	18-25 Lacs	FOFO
17	Food and Beverages	Gola Sizzlers	500 sqft	6 Lacs	18-25 Lacs	FOFO
18	Food and Beverages	Gola Sizzlers	1500 sqft	10 Lacs	80-90 Lacs	FOFO
19	Food and Beverages	Sagar Ratna	2000 Sqft	50 Lacs	95-1.05 Cr	FOFO
20	Food and Beverages	Burger King	8000 Sqft	10Lacs	1-1.5 Cr	FOCO
21	Food and Beverages	Burger Singh	1000 Sqft	10 Lacs	50 Lacs	FOCO
22	Food and Beverages	Chaayos	1500 Sqft	8 Lacs	55-60 Lacs	FOCO
23	Food and Beverages	Dominos	1200 Sqft	NIL	55-60 Lacs	Lease
24	Food and Beverages	Pizza Hut	1200 Sqft	NIL	55-60 Lacs	Lease
25	Food and Beverages	Biryani Blues	1200 Sqft	5 lacs	45-50 Lacs	FOCO
26	Food and Beverages	Amritsari Express	750 Sqft	5 Lacs	15-25 Lacs	FOFO
27	Food and Beverages	Masala Country	1200 Sqft	8 Lacs	20-50 Lacs	FOFO
28	Food and Beverages	Bikano café	1200 Sqft	12 Lacs	85-95 Lacs	FOFO
29	Food and Beverages	CCD	1000 Sqft	NIL	5-10 Lacs	Lease
30	Food and Beverages	IMLY	3000 Sqft	25 Lacs	1.25-1.5 Cr	FOCO

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31	Food and Beverages	Nirulas	350-800 Sqft	4 Lacs	8-14 Lacs	FOFO
32	Food and Beverages	Carls Jr	2000 Sqft	25 Lacs	2-4 Cr	FOCO
33	Food and Beverages	Himalya Food	500 Sqft	2 Lacs	9-20 Lacs	FOFO
34	Food and Beverages	Devras	8000 sqft	30 Lacs	1.5 Cr -1.75 Cr	FOCO
35	Food and Beverages	MTV Roadies	4000 sqft	50 Lacs	1.5 -4 Cr	FOFO
36	Food and Beverages	Raasta	2000 sqft	25 Lacs	1.15-1.75 Cr	FOCO
37	Food and Beverages	Boom Box	1500 sqft	25 Lacs	1.25-1.75 Cr	FOFO
38	Food and Beverages	Band Baaja Baarat	1500 sqft	25 Lacs	1.25-1.50 Cr	FOCO
39	Food and Beverages	Duty Free	2000 Sqft	35 Lacs	1.5 Cr -1.75 Cr	FOCO
40	Food and Beverages	Beer Café	1500 sqft	25 Lacs	1.5 -2 Cr	FOCO
41	Food and Beverages	Purple Wok Co	150 - 200 Sq Ft	2 Lacs	5.5 Lacs	FOFO
42	Food and Beverages	Purple Wok Co	500 - 700 Sq ft	3.5 Lacs	12.5 Lacs	FOFO
43	Food and Beverages	Baba's Vada Pav	200 - 250 Sq Ft	3 Lacs	9 Lacs	FOFO/FOCO
44	Food and Beverages	Bombay Café	350 - 500 Sq Ft	3 Lacs	15 Lacs	FOFO/FOCO
45	Food and Beverages	Chai Thela	200 - 300 Sq Ft	5.5 Lakhs	10 LAKHS	FOFO
46	Food and Beverages	Dharam Garam (Brand of Film Star Dharmendra)	2500 - 3000 Sq Ft	51 Lakhs	2.5 Cr - 3 Cr	FOFO
47	Food and Beverages	Dharam Garam (Brand of Film Star Dharmendra)	25000 - 30000 Sq Ft	75 Lakhs	5 Cr - 5.5 Cr	FOFO
48	Food and Beverages	KEVs	150 - 300 Sq Ft	5 Lakhs	10 - 17 Lakhs	FOFO/FOCO
49	Food and Beverages	Talli Station Restro Bar	1200 - 1300 Sq Ft	15 Lakhs	1 Cr - 1.25 Cr	FOFO/FOCO
50	Food and Beverages	Chocolate Room	350 - 650 Sq Ft	5 Lakhs	17 - 22 Lakhs	FOFO
51	Food and Beverages	Chicago Pizza	300 - 600 Sq Ft	5 Lakhs	17 - 20 Sq Ft	FOFO
52	Cake & Pastries	Monginis Bakery	350 Sqft	3 Lacs	15-18 Lacs	FOFO
53	Cake & Pastries	Pirajees	150 - 200Sq Ft	1.5 Lakhs	8 LAKHS	Will Not Go Out of Pune
54	Grocery Chain	Jmart	2000 Sqft	NIL	10 lacs	Lease
55	Grocery Chain	Easy day	2000 Sqft	NIL	10 lacs	Lease
56	Grocery Chain	TwentyFour 7	2000 Sqft	NIL	10 lacs	Lease
57	Grocery Chain	Necessity	1000 - 20000 Sq Ft	10 Lakhs	Rs. 2100 Per Sq Ft	FOCO
58	Fashion Accessories and Toys	DAYSO	500 - 1000 Sq Ft	2.5 Lakhs	15 - 25 Lakhs	FOFO
59	Shoes	Skechers	900 - 1000 Sq Ft	10 Lakhs	65 - 75 Lakhs	FOFO
60	Jewellery	Tanishq	4000 - 8000 Sq Ft	2 Lacs	15 - 20 Cr	FOFO
61	Garments	Vmart	8000 Sqft	NIL	10 Lacs	Lease

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S.NO	Vertical	Brand Name	Area Required	Franchise Fee	Investment	Model
62	Garments	Unlimited by Arvind Group	9000 sqft	NIL	1.5 Cr	Lease
63	Garments	Linen	1000 Sqft	NIL	65-75 Lacs	FOFO
64	Garments	Jockey	1000 Sqft	NIL	45-50 Lacs	FOFO
65	Garments	Biba/Rangriti	1000 Sqft	NIL	45-50 Lacs	FOFO
66	Garments	COBB	1000 Sqft	NIL	20-25 Lacs	FOFO
67	Garments	Arrow	1500 Sqft	NIL	45 Lacs	FOFO
68	Garments	US Polo	1500 Sqft	NIL	55 lacs	FOFO
69	Garments	Veromoda/Only	2000 Sqft	NIL	75 Lacs	FOFO
70	Garments	Easy Buy	4000 - 5000 Sq Ft	5 Lakhs	80 - 90 Lakhs	FOFO
71	Garments	Melissa	700 - 800 Sq Ft	10 Lakhs	55 - 60 Lakhs	FOFO
72	Garments	Me & Mom	800 - 1500 Sq Ft	1 Lacs	35 Lakh	FOFO
73	Garments	StreetWear Retail	300 - 2500 Sq Ft	3 Lakhs	15 - 50 lakhs	FOFO
74	Hospital	Healing Hand	2500 - 3000Sq Ft	15 Lakhs	50 LAKHS	FOCO
75	Medical Shop	Genericart Medicine	300 - 400Sq Ft	1 Lakhs	10 LAKHS	Exclusive Store
76	Medical Shop	Genericart Medicine	No Space Required	10 Lakhs	10 LAKHS	Distribution (Distric Head)
77	Medical Shop	Genericart Medicine	No Space Required	30 Lakhs	30 LAKHS	Distribution (State Head)
78	Medical Shop	Sanjeevani Medicals	300 - 700 Sq Ft	3.5 Lakhs	15 Lakhs	FOFO
79	Sports Learning	Sporty Beans	1500 - 1700Sq Ft	5 Lakhs	10 LAKHS	FOFO
80	Salon	Affinity Express	1500 Sqft	10 lacs	65-70 Lacs	FOFO
81	Salon	Cut & Style	1500 Sqft	8 Lacs	40-50 Lacs	FOFO
82	Salon	Star Salon	1500 Sqft	8 Lacs	55-65 Lacs	FOFO
83	Salon	VLCC	1500 Sqft	10 Lacs	55-60 Lacs	FOFO
84	Salon	VLCC Wellness	1500 Sqft	10 Lacs	60 Lacs	FOCO
85	Gym and Sports	Decatholon	20000 Sqft	NIL	15 Lacs	Lease
86	Gym and Sports	7 MS Dhoni	800 Sqft	NIL	45 Lacs	FOFO
87	Gym and Sports	Sports Station	1500 Sqft	NIL	30-35 Lacs	FOFO
88	Gym and Sports	Shoe tree	1500 Sqft	NIL	30-35 Lacs	FOFO
89	Gym and Sports	Lotto	600 Sqft	NIL	15-20 Lacs	FOFO
90	Gym and Sports	Value Station	4500-5000 Sqft	NIL	1.25 Cr	FOFO
91	Gym and Sports	Play Gym	3500 Sqft	8 Lacs	65-75 Lacs	FOFO
92	Gym and Sports	MTV Gym	3000 Sqft	25 Lacs	85-90 Lacs	FOFO
93	School & Education	Makoons Play School	2000 Sqft	3 Lacs	13-15 Lacs	FOFO
94	School & Education	Little Millenium	2000 Sqft	5 Lacs	20-25 Lacs	FOFO
95	School & Education	Star Academy	1500 Sqft	8 Lacs	34-42 Lacs	FOCO
96	School & Education	Cadd Center	2500 Sqft	3 Lacs	15-25 Lacs	FOFO
97	School & Education	Millenium World School	45000 Sqft	25 Lacs	15 cr	FOFO
98	School & Education	Jaipuria School	45000 Sqft	25 lacs	12-15 Cr	FOFO
99	Coaching Institute	Takshila	2500 Sq Ft	15 - 25 Lakhs	35 - 50 Lakhs	FOFO
100	Diagnostic	SRL Diagnostics	2500 Sqft	10 Lacs	85-90 Lacs	FOFO
101	Automobile	Car Laundry	300 Sq Ft - 700 Sq Ft	4 Lacs	10 - 18 Lacs	FOFO/FOCO
102	Automobile	Car Laundry	No Space Required	4 Lacs	8 Lacs	FOFO/FOCO
103	Automobile	Car Laundry	No Space Required	1 Lacs	6 Lacs	FOFO
104	Automobile	Go Water Less	No Space Required	3 lakhs	3 Lakhs	FOFO/FOCO
105	Automobile	Go Water Less	300 Sq Ft - 700 Sq Ft	4 Lacs	10 - 18 Lacs	FOFO/FOCO
106	Kitchen Equipment	Beth Living	500 - 700 Sq ft	3 Lacs	23 Lacs	FOFO
107	Kitchen Equipment	Beth Living	500 - 700 Sq ft	3 Lacs	25 Lacs	FOCO
108	Medical Equipment	Microsidd	500 - 700 Sq ft	3 Lacs	21 Lacs	FOFO
109	Medical Equipment	Microsidd	500 - 700 Sq ft	3 Lacs	21 Lacs	FOCO

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Commercials

Services	Cost	Charged To
Brand Franchise Sign up	5% of Project Cost	Investor
Brand Development	Based on Scope of Work	Customer
Training and other consulting services	Based on Scope of Work	Customer

Associate Offices – Pune Bangalore Delhi

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The brain behind Unnati Ladder



Prashant Srivastava (Founder & Director)

Prashant is the founder member of Unnati Ladder. He hails from the business management background with MBA in Marketing and HR with Diploma in Export Management. Prashant has a proven track record in business strategic planning and management has been a known name in the industry for over 20 years. He has been benefiting various organizations under different roles in the areas of business development, brand expansion, marketing strategy and liasoning.

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Talk to us.....

We have been working with 500 + clients PAN India.

Talk to us and we could make your entrepreneurship curve, an easy and smooth ride !!

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Thanking you..... Team Unnati Ladder !!

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